

Minutes of Senior development meeting 18/1/1

Venue: Castle Inn, Castle hill

Meeting started 8:40 pm

Present: David Bate, Lee Matthews, Joanne Pennington, Stephen Matthews, Andy Rutter, David Sheldon

Apologies: James Trubridge, Jalandie D'allessandro

No previous minutes to agree

Introduction

David Bate outlined his aims for the CKA development role, which were:

- 1) To arrange events to raise the profile of Korfball in Cambridge
- 2) To keep a store of promotional literature on Korfball at all levels for the local clubs
- 3) To arrange Cambridge wide social events to develop inter club bonds

He explained that he didn't see the aim of the role as actually to recruit people, that was for the clubs, but to support the clubs in their efforts.

On the subject of the formation of the Ely club, it seems sensible to leave that with the people already working on it but to offer whatever help and support they need when asked.

Ely Club Formation

Andy summarised the current status of the Ely situation. Phil Watson of ECDC has recently confirmed that arrival of the posts is imminent. Although there are concerns that Witchford hall is too small for matches it would be the probable choice for training.

Andy is on the trail of two sets of senior posts in Bedford that aren't being used to recover them to add to the Ely club.

Also, there is a group of people in Ely who are playing a mixed ball sport of their own devising weekly at the Palisades, they could form a nucleus to form the Ely club around if they are interested.

Actions: Andy to contact Phil and confirm Posts are available and arrange dates/venue for taster sessions

Lee to pop in to palisades and have an informal chat with the group their about Korfball (Andy to provide time of training from Phil)

Brainstorming

The next part of the meeting was a brainstorming session to get a list of possible ideas together for developing Korfball, based on the 3 principles above. Below is a list of the ideas with the initial actions:

Organise a representative team (1 man/1 woman from each club) to challenge local Netball and Basketball associations

Actions: David Bate to contact associations

Obtain IKF and BKA literature to be available to all clubs:

Actions: David Bate to contact BKA in the first instance

Produce Local posters/flyers – Posters high quality laminated to allow reuse; Text to be reused from Big day out

Action: David Bate to contact clubs for up to date contact names

Contact Anglia tv/BBC east to try and get some interest, particularly with NL team top of the division. Lee has some contact here.

Actions: David Bate to put Lee and Rick in contact to organise.

Grafton centre stand one weekend, juniors are already looking into;

Actions: Monitor how the junior team handle this

See if NTL or BT might donate a voicemail box to have as a permanent contact point for Korfbal, this would be useful on the Posters/flyers to avoid changing every year

Actions: David Bate to contact NTL and ask

Now that a Dutch cable company is televising the top Dutch league we should try and obtain some video tapes of matches, for use in presentations and coaching

Actions: All to look out for opportunities

To encourage people to attend major Korfbal events arrange coach travel

Actions: David Bate to identify the next 2-3 such events

On the subject of socials it was mentioned that in the past most socials have been of the meet up to drink and dance. The possibility of arranging socials of a different nature was discussed.

Actions: David Bate to collect some more definite ideas

The meeting closed at 9:30

The next meeting will be called when needed.